

Wiltshire Climate Alliance Review

The logo for Wiltshire Climate Alliance is a circular emblem with a light beige background. It features a green silhouette of the county of Wiltshire. Overlaid on the map are three large, semi-transparent blue letters: 'W' at the top, 'C' in the middle, and 'A' at the bottom, forming the acronym 'WCA'. Small wind turbine icons are placed within the letters 'W' and 'A'.

Wiltshire Council Climate Strategy Consultation

Wiltshire Council Climate Strategy

WCA initial view (1 of 2)

- ▶ Acknowledges the climate emergency,
- ▶ re-iterates the 'ambition' for a carbon neutral county by 2030
- ▶ states 'we need to put actions in place now'
- ▶ Sets out valid objectives,
- ▶ lacks any specific commitments or timescale for reducing emissions outside of the Council's own operations
- ▶ No sense of the urgency needed for taking action,
- ▶ no meaningful commitments to action except for more research and investigations
- ▶ States strategy will 'influence' future plans and policies (e.g. Local Plan) but no commitment that these will be obliged to deliver the strategic objectives

Wiltshire Council Climate Strategy

WCA initial view (2 of 2)

- ▶ No mention of the Council's own Climate Emergency Task Group's recommendations
- ▶ Lacks measurable objectives, associated milestones and proposed investments,
- ▶ No plan for implementing the necessary policy changes (simply 'aspired to') or channeling the necessary investment ()
- ▶ Little more than 'encouragement' for active travel and no clear path for improving public transport
- ▶ No mention of enabling zero emission taxis through changes to licensing
- ▶ No mention of the potential for Wiltshire Council's farms and County farms to become exemplars of renewable and regenerative solutions.
- ▶ Complete dependency on other plans and strategies that are yet to be developed which in themselves present a significant risk of increasing the County's emissions

WCA response to WC strategy 1

Key milestones

- Consultation launch 1/9
- Council Launch Webinar 9/9
- Council consultation webinars 15/9 and 30/9
- WCA members planning meeting 8/9
- WCA members review meeting 6/10
(Wiltshire Council -NB & AC attending)
- Consultation closes 17/10
- Full Council meeting 19/10 1030am

WCA response to WC strategy 2

Overall aim:

Council forced to develop a meaningful AND timely strategy as a result of massive public pressure, through:

- Authoritative responses from WCA, widely publicised in media
- Massive community response to consultation achieved via mobilising WCA members and local groups, Area Boards, town and parish councils, other community groups and opinion formers
- Direct contact with Wiltshire Councilors to raise concerns

WCA response to WC strategy 3

Detailed Action thoughts		Due date
Immediate 'quick reaction' media/social media release		Done
Initial WCA point of view at members' meeting		8/9
Decide whether to launch petition (5000 signatures needed) and hold demonstration (consult with members)		10/9
Member 'toolkit' for responding to consultation		13/9
WCA Working Group input to overall WCA response		30/9
Topic groups/other experts examine strategy themes in detail and feed into WCA report		By 30/9
Social media/mainstream media campaign		1/9-17/10
Contact opinion formers for public reaction: MPs, Army, NFU, CSE, Academics, FOE etc., and engage with local councilors		10/9-17/10
Write and publish full WCA report		30/09
County Hall demonstration (if agreed)		19/10

WCA response to WC strategy 4

WCA member 'toolkit'

Set of materials on website to help member groups and individuals to respond effectively to the consultation:

- Press releases
- Guidance on how to respond formally
- Suggestions on how to encourage local communities to respond, **e.g. via town and parish council meetings, Area Boards, local group meetings, events and mailshots**
- More detailed response to consultation (full report end Sept)
- Links to petition and tips on how to maximise response
- Information on demonstration at County Hall for Full Council meeting 19th October

WCA response to WC strategy 5

Initial thinking on responses

- 1. Be very positive about the strategy aims, they are generally in line with what we would hope**
- 2. Use the comments section at the end to decry lack of solid commitment or detailed planning and ask for action, including:**
 - Timeline for delivery of results
 - Commitment to funding
 - Moratorium on development until Strategy is adopted and fully incorporated into Council Policies. Interim policy changes needed ahead of Local Plans.
 - Demonstrable engagement by Council with business and communities to guide, and support carbon reduction measures

WCA response to WC strategy 6

WCA Preliminary Action Plan

Let's talk

- ▶ response planning and toolkit
- ▶ detailed response development
- ▶ community engagement and guidance
- ▶ council engagement
- ▶ media management
- ▶ petition
- ▶ Demonstration

Your ideas AND Volunteers

Steering Group

Bill Jarvis –Convener
Christian Lange –Memberships
Eva McHugh –Secretary
Adam Walton –Treasurer
Carys Richards (Youth Group)
Tessa Gorman (Youth Group)
Poppy Taylor (Youth Group)
Julian Jones
Graham Martin
Nick Murry
Andrew Nicolson
Brig Oubridge

General Work Groups

Area Boards – Graham
External coms – Graham
WCA Youth – Carys
Arts – Andrew
Media – tbc

Outreach

Business, communities,
Parish and town
Councils, other climate
and environment groups

Operations and Admin

Member liaison – Christian
Website – Julian/Eva
Membership – Christian
Member coms – Eva/Tess
Newsletter – Brig
Treasurer – Adam
Information mgt – Julian
Volunteers – Bill/Andrew

•Farming
•Biodiversity
•Blue and green corridors
•Ecology
•Carbon Sequestration

Land Use & Management
Lead: Bill
Support: Sue+Clare

Energy
Lead: Adam
Support:
Media:

•Energy Production
•Energy Storage
•Energy Use & Efficiency
•Electric vehicles

Transport
Lead: Andrew
Support: Amy
Media:

•All forms of public and goods movement
•Cycling and active travel
•Transport routes and networks

General Work Groups

Outreach

Operation and Admin

Steering Group

Topic Groups

Projects Groups

Projects Groups

TBA –to develop working information to address specific climate solutions
E.G.
Wind turbines
Solar
Home Retrofits
Heat Pumps
Finance
Etc etc

Resting Topic Groups

Sustainable Development

•Environmental & climate impact of developments (roads and buildings)

Circular Economy

•Re-use
•Recycling
•Waste management

Business

Wiltshire Council

